



**NEW YORK COLLEGE**  
EUROPEAN & AMERICAN EDUCATION

## BA (Hons) in Business Studies with HRM - New York College

### **AIMS:**

Human resource management is an area that has been undergoing significant changes in recent years. In order to achieve competitive advantage, organisations are increasingly looking at human resource management at the operational and strategic levels. The BA(Hons) in Business with Human Resource Management (HRM) degree is of considerable benefit to anyone who is currently working in, or expects to work in, the area of human resource management. Alongside with dealing with business processes, which encapsulate the full range of managerial activities, the successful candidate will gain a holistic perspective and ability to develop a systematic understanding and critical awareness of current problems in human resource management.

### **Duration:**

The BA in Business with Human Resource Management is a 3-year full-time course, taught exclusively in the English language. Courses are offered within a two term period, with two exam periods in May and August. All courses are delivered during the weekday evenings to accommodate the needs of working students, its starts in October